

Blog Hopping



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Blog hopping is highly effective and is often overlooked

The process simply involves commenting on other peoples blogs

You simply 'hop' from blog to blog and leave comments

You gain traffic by linking back to your blog, product or service

If done right this is a very powerful traffic technique



Finding Blogs

Simply look for blogs in your niche by searching 'niche + blog'

Look for forums and check people signatures

Check comments already left on your blog

Look for experts in your niche and see if they have a blog

Look in blog directories



Blog Hopping Tips

Subscribe to RSS feeds so you know when new posts are made

Try to make posts early

Make comments informative, avoid 'nice post' comments

Don't be afraid to disagree, controversy sells

Subscribe to replies and follow up if needed



Blog Hopping should be part of your daily routine

