

Live PLR Training

Module 3

Before Editing PLR Content

- ☑ Compile all of your PLR content
- ☑ Research all of your material
- ☑ Plan your product accordingly (MindMap)
- ☑ Plan your sales funnel
- ☑ Test the training actually works

Editing PLR Content

- ☑ Change the product name
- ☑ Change the graphics
- ☑ Add content
- ☑ Edit content
- ☑ Repurpose content

Repurposing Content

- ☑ Transcribe any audio/video content
- ☑ Create presentations from audio & Video
- ☑ Create presentations from PDF content
- ☑ Create video training from PDF Content
- ☑ Create PDF content from audio & video

Advanced Strategies

- ☑ Aim to create a 100% unique product
- ☑ Consider working with a partner
- ☑ Try to plan 2-3 products ahead
- ☑ Software tools are hot right now
- ☑ Treat this is if it's a product you created from scratch

Advanced Strategies

- ☑ Learn to outsource
- ☑ Remember it's all about list building
- ☑ Consider giving away 100% on the frontend
- ☑ Promote a high ticket offer on the backend
- ☑ The process becomes easier each time

Conclusion

- ☑ PLR material can help you become an expert
- ☑ Treat this like a business, not a hobby
- ☑ The more you put in the more you get out
- ☑ You will hit roadblocks
- ☑ Most people will do nothing with this info

Practical Training