

Live Product Creation Training

Module I

Before we start

- ☑ Training will last 4-6 weeks
- ☑ Times are subject to change
- ☑ Things will probably go wrong :-)
- ☑ We will do Q&A at the end of each session
- ☑ As it's live you can interact

Why Create Your Own Products?

- ☑ You receive 100% of the sales you make
- ☑ You can make money on autopilot
- ☑ You have affiliates working for you
- ☑ You can build multiple mailing lists
- ☑ By far the best way to make money online

Why Use Private Label Rights Products?

- ☑ Easy - The work has been done for you
- ☑ Fast - No product to create from scratch
- ☑ Proven to sell
- ☑ Enhance your product portfolio
- ☑ Quick and easy income stream

Different Rights

- ☑ Resale Rights
- ☑ Master Resale Rights
- ☑ PLR Rights With Restrictions
- ☑ Unrestricted PLR Rights
- ☑ Developer & White Label Rights (Software)

Mistakes People Make

- ❑ No planning
- ❑ Not creating an affiliate program
- ❑ Not building a sales funnel
- ❑ Not building a list
- ❑ Not actively driving traffic

The Key to Making This Work

- ☑ Only use high quality products
- ☑ Use an affiliate platform with a marketplace
- ☑ Create an attractive affiliate page
- ☑ Build an effective sales funnel
- ☑ Build a mailing list

The Key to Making This Work

- ☑ Make the product(s) you use your own
- ☑ Repurpose the content thoroughly
- ☑ Produce quality products
- ☑ Cross promote your products
- ☑ Wash rinse repeat

What I'll be Teaching You

- ☑ Source your product
- ☑ Source your upsell products
- ☑ Add your products to JV Zoo
- ☑ Create your sales funnel
- ☑ Create your affiliates page

What I'll be Teaching You

- ☑ Create an exit pop for the sales page
- ☑ Add list building elements
- ☑ Upload everything to the web
- ☑ Add an affiliate contest in JV Zoo
- ☑ Make the product live on JV Zoo

What I'll be Teaching You

- ☑ Announce your launch on JV Zoo
- ☑ Mail any existing affiliates
- ☑ Mail any existing customers
- ☑ Drive traffic from other sources
- ☑ Watch the sales come in

Q&A