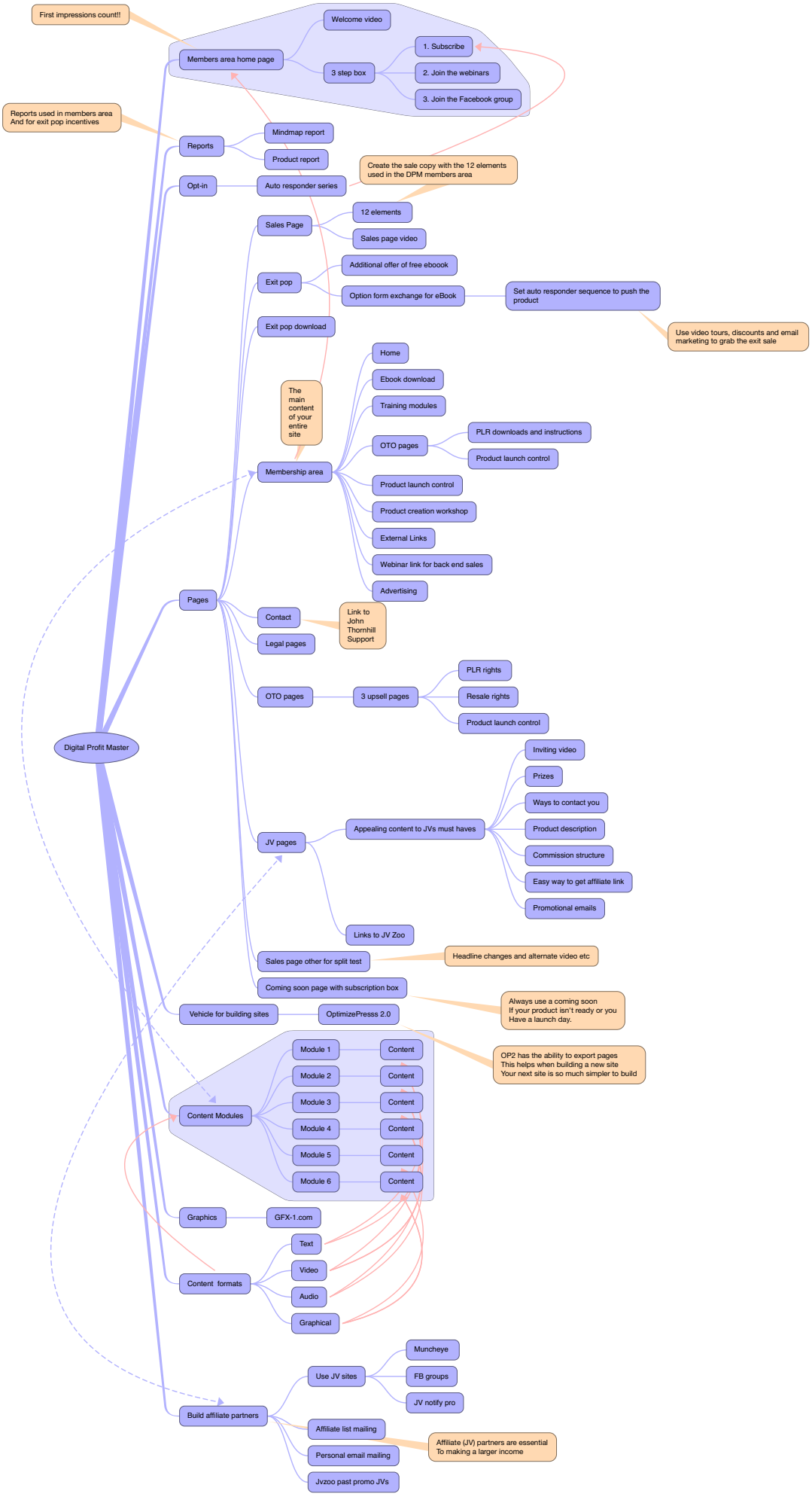
First impressions count!!
Members area home page
Welcome video
3 step box
1. Subscribe
2. Join the webinars
3. Join the Facebook group
Reports used in members area
And for exit pop incentives
Reports
Mindmap report
Product report
Opt-in
Auto responder series
Create the sale copy with the 12 elements used in the DPM members area
Sales Page
12 elements
Sales page video
Exit pop
Additional offer of free eboook
Option form exchange for eBook
Set auto responder sequence to push the product
Use video tours, discounts and email marketing to grab the exit sale
Exit pop download
The main content of your entire site
Membership area
Home
Ebook download
Training modules
OTO pages
PLR downloads and instructions
Product launch control
Product launch control
Product creation workshop
External Links
Webinar link for back end sales
Advertising
Pages
Contact
Link to John Thornhill Support
Legal pages
OTO pages
3 upsell pages
PLR rights
Resale rights
Product launch control
Digital Profit Master
JV pages
Appealing content to JVs must haves
Inviting video
Prizes
Ways to contact you
Product description
Commission structure
Easy way to get affiliate link
Promotional emails
Links to JV Zoo
Sales page other for split test
Headline changes and alternate video etc
Coming soon page with subscription box
Always use a coming soon
If your product isn't ready or you
Have a launch day.
Vehicle for building sites
OptimizePresss 2.0
OP2 has the ability to export pages
This helps when building a new site
Your next site is so much simpler to build
Content Modules
Module 1
Module 2
Module 3
Module 4
Module 5
Module 6
Content
Content
Content
Content
Content
Content
Graphics
GFX-1.com
Content formats
Text
Video
Audio
Graphical
Build affiliate partners
Use JV sites
Muncheye
FB groups
JV notify pro
Affiliate list mailing
Personal email mailing
Jvzoo past promo JVs
Affiliate (JV) partners are essential
To making a larger income